

# **Fasail Est. Profile**



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### Who We Are



**Fasail** is an Electronic Portal for Easily Creating Fully Featured Online Trading Stores without Starting or Recurring Fees, and with Minimal Commissions

All you have to do is to add your products to your store using an easy control panel and we will handle all the remaining Selling Aspects like the Billing & Shipping to the End Customer. We will also Market your products among our Customers base

Your Online Store is guaranteed to be Fast, Secured and uses the Latest Technologies



# **Our Services & Benefits**

A Fully Functional Online Shop Branded in Your Name



With Fasail, you can start your online store within minutes. Uploading products and Managing the Inventory is done through an easy online Control Panel



We take care of the Payments and Shipping, so all you have to do is to focus on selling your products. We also provide you with statistical and marketing facilities

#### **Your Online Shop Features**

- Free Registration with No Setup Fees or Monthly Fees
- Add Unlimited Number of Products to your Store
- Manage Products and Inventory through an easy Control Panel
- Add Products to your shop in Bulk Quantities
- A Wide Variety of Categories like Electronics, Dates, Perfumes and Clothes. You can also add your own categories and list your products within
- Add your Company Logo, Social media links and Contact Details
- Coupons and Promotions System
- Analytics Tools
- Marketing Tools Including SEO management of your store as well as marketing your products among our customers base
- Billing Tools
- User Reviews for both Vendor and Products
- Superior Shipping and Logistics Capabilities



#### **Shipping, Logistics, Warehousing & Distribution Services**



We have partnered with world class Shipping and Logistics Leaders like DHL,

Aramex and mlcGO. This partnership has given us the Privilege to access to a
wide range of Digital Services specialized in all ecommerce Logistics operations
including: Storage, Packing, Shipping and Delivery to the end user.





#### **Shipping & Logistics Service Features**

- Dry Storage & Dry Transportation Facilities
- Cool & Cold (Temperature Controlled) Storage & Transportation
   Facilities
- All Facilities are Strategically Located in all Major Saudi Cities.



- Last Mile Delivery to the doorstep of the end-customer
- Land, Sea and Air Shipping and Transportation
- Customs Clearance for shipments coming into the Kingdom
- Value Added Services ( Labelling & Packaging )
- Door to Door Shipping
- Inner City and Domestic Distribution
- Fulfillment Management: We are capable of receiving All and Any types of Goods, then Process, Pack and Deliver them to customers



#### **Cutting Edge Marketing Tools for your Online Shop:**



In Fasail, Our Mission is to guarantee the Success of Every Vendor listing his products at our portal. Thus we have packed every vendor's shop with Intelligent Marketing tools that integrates seamlessly with our system.



Our System Monitors\* and Analyses the behaviors of our casual visitors and registered customers as well as their interests and purchases.

The System then generates an automatic targeted newsletter that is tailored for each and every customer need. This allows us to expose the products of each vendor to his respective target audience and thus increase the sales and exposure

\*Monitoring our visitor's behaviors is done in Compliance with GDPR & CCPA

#### **Marketing Tools Features**

- Automatic Targeted Newsletter System: Our newsletter system
  integrates with the profiles of our customers and their favorite/purchase
  history to provide an effective After-Sales Marketing Tool
- Store SEO Management
- Cross-Selling and Up-Selling Tools
- Easily run Offers and Promotions within your shop
- Group Products as Featured, On-Sale and Best Selling for Better Exposure



# Why Choose Us



- Multi Lingual Portal
- Multi-Currency Support
- Accept Several Payment Methods including Credit Cards, Visa,
   Mastercard, PayPal, STCpay & Mada
- We handle the Billing and Delivery, Giving you the room to focus on giving
   Awesome Products and Support
- Dynamic and Flexible Commission System

For more details about our current commissions, please visit: fasail.com/commissions

- Products & Vendors Ratings
- Highly Secured System with Fraud Prevention
- Fast and High Performance Back-End
- Backed up by class leading Shipping and Logistics Partners



24/7 Support

# **Our Business Partners**

















Thank You for Choosing **Fasail.com**